
Curtis W. Coleman

Biographical Sketch

A life-long student of American history and the U. S. Constitution, Curtis W. Coleman is Chairman and President of The Curtis Coleman Institute for Constitutional Policy. He also serves as Publisher and Editor of *The New South Conservative*.

Coleman is Cofounder and former President and Chief Executive Officer of Safe Foods Corporation, one of the fastest growing pathogen¹-control food safety companies in the United States. Founded in January 1999, the company is helping make food safer on four continents, an issue that has a major impact on U.S. health policy, consumer confidence, international trade, national security, and America's ability to compete and trade with international partners.

Concerned about eroding American freedoms and liberties, and passionate about returning the federal government to the prescription of the Constitution, Mr.

Coleman stepped aside from his position as CEO of Safe Foods on August 31, 2009 to focus 100% of his time on his campaign to represent Arkansas in the U.S. Senate.



Saying “the stakes are too high to quit” after losing the Arkansas U.S. Senate primary in May 2010, Mr. Coleman founded The Curtis Coleman Institute for Constitutional Policy in June 2010

(www.TheCurtisColemanInstitute.com) and is now giving 100% of his time and effort to educating Americans about the Constitution, advocating Constitutionally-sound policies, and raising up a generation of new young leaders who share his vision, passion and commitment.

Small Businessman

As a President/CEO of Safe Foods, Mr. Coleman guided the Arkansas-based company through its initial 11 years, including seven years of little to no revenue, a situation caused by bureaucratic morass and lack of coherent cooperation between the multiple federal agencies that regulate food safety in the U.S., and by international politics and trade barriers. He sustained his company through this period by raising more than \$22 million in private and strategic investments. Under his leadership, his team created an international platform of valuable intellectual properties with patents issued or pending in more than 90 countries around the world and obtained complex multi-agency U.S. and international regulatory approvals, including approvals and registrations in Canada, Saudi Arabia, Mexico, South Africa, Jordan, Costa Rica, Colombia, Panama, and the first and only food safety technologies ever registered and approved by the Russian Ministry of Health.

Today Safe Foods is realizing his vision to make the world's food supplies safer, with his company's food safety technologies making food safer in the U. S., Canada, Mexico, South Africa, Saudi Arabia, Panama, and Colombia and soon to be in use in food processing facilities in China, Brazil, Chile, Russia and India. He has developed strategic partnerships in many international markets, including Costa Rica, Honduras, Egypt, South Africa, a number of Eastern European countries, Venezuela, Peru, Ecuador, Sweden, Denmark, Norway and Iceland -- in addition to those mentioned above. Mr. Coleman attracted a talented and experienced scientific and technological team and successfully recruited and retained an experienced senior management team during his company's extended development stage.

¹ Pathogens such as *E. coli*, *Listeria*, *Salmonella*, and *Campylobacter* that cause food-borne illnesses. The Centers for Disease Control and Prevention (“CDC”) reports that food-borne illness is an important public health problem and estimates there are 76 million food-borne illnesses each year in the U.S., resulting in an estimated 325,000 hospitalizations and 5,000 deaths.



Mr. Coleman's engagements in 48 states in the U.S. and more than 30 countries have developed his firsthand knowledge of the issues related to international competition in a global marketplace and how international politics can interfere with or threaten the safety and security of American consumers.

Safe Foods Corporation has its corporate headquarters in North Little Rock, Arkansas, and its Research and Development Center in northwest Arkansas. The company has commercialized technologies originating in academia and internally-developed and commercialized technologies being adopted by the food processing industry. www.SafeFoods.net

Teacher

Mr. Coleman regularly lectures on team building and servant leadership in the Emerging Leaders program of the University of Arkansas' Sam M. Walton School of Business Center for Management and Executive Development, where students can reap the benefits of Mr. Coleman's international business experience and extraordinary entrepreneurial leadership skills.

Entrepreneur of the Year

In 2005, Mr. Coleman was named the winner of the Arkansas' Entrepreneur of the Year Award at the Clinton Presidential Library. In announcing their selection, the Award committee stated that “he [Coleman] most exhibited the goals, attitudes, and ethics we hope to see in Arkansas' entrepreneurs. He cares deeply for his customers and for his employees as well, and he reflects that in the way he chooses to run his business.”

Politics

Mr. Coleman managed former Arkansas Governor Mike Huckabee's first statewide campaign for the U.S. Senate in 1992, providing the groundwork for his successful elections as lieutenant governor the next year, and his re-election as governor in 1998.

Education

Mr. Coleman is a graduate of Central Baptist College in Conway, AR, and Southern Arkansas University in Magnolia, AR, and studied in the Master of Divinity program at Southwestern Baptist Theological Seminary in Fort Worth, TX. Before beginning his career in business, he pastored churches in Arkansas and Texas and then served as conference speaker and teacher in local churches and conferences, speaking an average of 10 times per week for 40-44 weeks per year.

Personal

Mr. Coleman, 62, is married to Kathryn Rosenbaum Coleman, and has three children, Randi Mackey, Chris Coleman, and J. J. Coleman, and seven grandchildren. Curtis and Kathryn are active members of Immanuel Baptist Church in Little Rock, where they currently reside.